



**AUSTRALIAN  
PACKAGING COVENANT  
ACTION PLAN  
JUNE 2015 – JUNE 2016**

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## **Executive Summary**

Ultrapak is a family owned and operated business.

Ultrapak's core business is in the Point of sale, contract packing and thermoformed packaging sectors.

Our goal is to understand our customer's needs and tailor a wide range of cost effective packaging solutions to provide the competitive edge our customers need.

With over 30 years in the packaging industry, Ultrapak continues to change and adapt to the ever changing landscape in which we operate. Ultrapak understands the value of our team and endeavour to provide a work environment that promotes respect, inclusion and personal growth. Many of our team have decades of experience in a range of disciplines and Ultrapak draws on this knowledge to offer its customers an unrivalled service.

Ultrapak is committed to the environment and the local community and continues to develop practices and processes that minimise its footprint on the environment.

Our motto is 'Ultra-fast Service Guaranteed' and we back this promise with unparalleled customer satisfaction and service.

Ultrapak is certified ISO9001 and HACCP. Our commitment to quality and service is the driving factors for our continuous improvement programs.

## **Action Plan Endorsement**

**Martin Greco**

**Managing Director**

Ultra Pak Australia Pty Ltd

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Signed *Martin Greco*

## Contacts

For further information on Ultrapak's environmental policy, or our commitment to the Australian Packaging Covenant. The following contacts are provided:

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## Ultrapak's commitment to the Australian Packaging Covenant

- **Quality Management Systems**

Ultrapak is certified to ISO 9001 Management System and HACCP. Within these systems Ultrapak is committed to measurable continuous improvement and product quality and safety.

- **Product Stewardship**

Ultrapak understand the importance of product stewardship and commits to partnering our customers and suppliers to minimise the environmental impact imparted by any product or service offered by Ultrapak.

- **Roles and Undertakings of the Australian Packaging Covenant**

As a signatory, Ultrapak is committed companywide to the Roles and Undertakings laid out under the Australian Packaging Covenant. Ultrapak's commitments detailed in the action plan are our minimum commitment and will seek to exceed these goals where possible.

- **Sustainable Packaging Principles**

Ultrapak embraces the Sustainable Packaging Principles for packaging and manufacturing and is committed to applying these principles to all new projects as well as a program of review of all current projects.

## **Action Plan**

- **Scope of action Plan**

The scope of the Action Plan covers all operations of Ultra Pak Australia Pty Ltd

- **Plan Duration**

This current plan covers the period of June 2105 - June 2016

- **Reporting**

The outcomes of this auction plan will be measured and reported by 30<sup>th</sup> July annually.

**APC Goal 1 – Design: Optimise packaging to use resources efficiently and reduce environmental impact without compromising product quality and safety**

		<b>Action</b>	<b>Target</b>	<b>Time Frame</b>	<b>Measurement</b>	<b>Baseline</b>	<b>Responsibility</b>
KPI 1	1	Reduce the material gauge used in product range by adding strengthening features and customer consultation	2 products per year	June 2016	Review June 2016	Bring all current products in line with SPG	Operations Manager
	2	All new products to follow SPG	All new products	Ongoing	Review June 2016	SPG Guidelines	Business Development Manager
	3	Reduce material widths and index lengths to minimise process scrap rates	Less than 10%	June 2016	Production records	No measurement currently recorded	Operations Manager

**APC Goal 2 – Recycling: Efficiently collect and recycle packaging**

		<b>Action</b>	<b>Target</b>	<b>Time Frame</b>	<b>Measurement</b>	<b>Baseline</b>	<b>Responsibility</b>
KPI 3	1	Offer a recycling depository for outer packaging supplied by Ultrapak	Increased customer participation through active promotion	Ongoing	Receiving records	No measurement currently recorded	Operations Manager
	2	Re used returned outer cartons and surplus cartons generated in the packing division for other purposes where possible	Minimise the use of new cartons and reduce volume of cartons sent for recycling	Ongoing	Recycling management records	No measurement currently recorded	Operations Manager
	3	Ensure all manufacturing waste generated in the course of business is recycled	100% of process and office waste to be recycled	June 2015	Monitoring of general waste volume and content	Current general waste volume	Operations Manager

KPI 4	4	Increase the recycle content of outer cartons and investigate the possibility of down gauging of board grade	Maximise recycled content and minimise the board usage whilst maintaining and acceptable carton strength	June 2016	Comparative against current products	Current shippers	Operations Manager
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APC Goal 3 – Product Stewardship: Demonstrated commitment to product stewardship by the supply chain and other signatories							
Action			Target	Time Frame	Measurement	Baseline	Responsibility
KPI 6	1	Consult with current and future customers to reduce or eliminate packing where practical	All new products and high volume existing products	ongoing	Review against current packaging briefs	Current packaging briefs	Business Development Manager
KPI 7	2	Reduce power consumption used in the course of business by developing programs to reduce/eliminate power usage when machinery is idle and only use lighting only when required	Reduce power usage by 5%	12 Months	Review against current power usage	Current power usage	Operations Manager
KPI 8	3	Emboss products with the relevant recycle codes and symbols	Where practical all new products and 4 per annum of existing products	Ongoing	Tooling records	Audit of current tooling to be undertaken	Operations Manager